

PhilaJournal

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RPSC Affiliate No. 4

STAMPEX IS REVIVED

After an eight-year absence, STAMPEX is revived in Toronto, thanks to a new partnership between the **Canadian Stamp Dealers' Association** and the **Greater Toronto Area Philatelic Alliance**. (More on this collaborative effort inside) Rick Day, president of CDSA, says, in his newsletter message to the membership, "...it really does hearken back to the good old days of real honest-to-goodness BIG stamp shows in Toronto. Remember those?" Yes, the members of the GTAPA Board remember the old STAMPEX shows but would hasten to add that while many of the features of the former STAMPEX will be resurrected; there will be plenty of innovative items in the program.

The new STAMPEX, to be held October 17-19, will feature the traditional highlights of: competitive exhibits evaluated by accredited judges, a show program, seminars and workshops, a show cover with a special cancellation, a youth/novice booth, even a stamp launch. There will also be the usual marketplace of dealers and the **Canada Post** booth. What GTAPA will bring to the rejuvenated program, is a new focus on displays, designed and structured to walk collectors through the process of stamp collecting and exhibiting.

Here are a few of the new ideas brought forward to this year's version of STAMPEX:

- The new show will be called **FALL STAMPEX** and will be held in October every year as a partnership between CSDA and GTAPA. (The CSDA will continue to hold a spring show on its own billing).
- All member clubs of the GTAPA will be entering three, one-frame exhibits to a unique competition, The Club Challenge Award. A trophy, a commissioned sculpture, to be presented to the club's winning team, as evaluated by two accredited judges, has been donated. The artist is Laszlo Szabo and the piece is titled, "The Stamp Collector". The donor is **Garfield Portch**, GTAPA Board member and representative from the *West Toronto Stamp Club*. Special prizes, donated by various institutions and a newly created GTAPA medallion will be presented to all exhibitors, in addition to the certificate.
- While the Court of Honour is not a new idea, the fact that we are planning to have the exhibitors present for part of the time, to talk about their work, will be: **Alan Hanks**, well-known Canadian and international exhibitor will show his collection on "Rhodesia, British South Africa Company", and **Kristen Ollies** will show her now-famous "Queen Elizabeth II" collection. (She was chosen to show her work to the Queen on her last visit to Toronto).
- Docents have been organized to provide guided walks through the exhibits at regular intervals throughout the show. Attendees will need to check their programs upon arrival at the show to take advantage of this additional learning opportunity.

(continued on page 3)

FALL STAMPEX 2003

October 17-19, 2003 • Queen Elizabeth Building • Exhibition Place
Plan to be there! • Bring your children and friends! • Don't Miss it!

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An Open Invitation

Philatelic clubs operating in the Greater Toronto Area are invited to join the Alliance. Remember, **"we work best when we work together"**.

For more information contact:

Peter Butler
416-690-4666 or
Email: pbutler@ilap.com

or

Frank Alusio
616-621-8232
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The Alliance meets monthly on the fourth Wednesday at the

Vincent G. Greene
Research Foundation,
10 Summerhill Avenue,
Toronto

PhilaJournal

The Official Publication of the Greater Toronto Area Philatelic Alliance

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PhilaJournal is published four times a year, in the Spring, Summer, Fall and Winter. The Journal is distributed free of charge to all stamp collectors (450) who belong to a club which is an affiliated member of the Alliance. Copies are also distributed to selected recipients.

Individuals or Affiliated Members are welcome to reprint material from PhilaJournal, with proper credit given to the source.

Editorial Staff falusio@sympatico.ca or 416-621-8232

Editor: Frank Alusio

Assistant: Peter Butler

The Mission

The mission of the PhilaJournal is to provide its readers with news and information on philately in general with emphasis on the Greater Toronto Area Philatelic Alliance members giving them something new and interesting to enjoy.

Opinions expressed in articles in this Journal are those of the writers and are not necessarily endorsed by the Alliance. The GTAPA cannot be responsible for the accuracy of any information provided herein.

Subscription

Non-members wishing to receive a copy of the Journal (four times a year), by ordinary mail, must send a cheque in the amount of \$10.00 to:

GTAPA, Treasurer,
c/o 331 Rathburn Road,
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Advertising

Any reader, dealer, Institution who may wish to place an ad in the Journal to promote their product or service, may contact:

Art Bone at Tel: 905-883-6091 or

Email: arthur.bone@sympatico.ca.

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| Space | 1 issue | 4 issues |
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| Up to 5 lines | \$5.00 | \$20.00 |
| 1/8 page (bus. card) | \$10.00 | \$35.00 |
| 1/4 page | \$20.00 | \$75.00 |
| 1/2 page | \$40.00 | \$150.00 |
| Full page (8.5x11) | \$80.00 | \$300.00 |

Your feed back is important to us. If anyone has any philatelic item for publication, or any suggestions to improve the Journal, please contact the editor.

This is the medium that keeps the members of the Greater Toronto Area Philatelic Alliance in touch and informed.

This publication is made possible by the contribution of the advertisers. Do patronize them whenever possible. Mention you saw their ad in PhilaJournal.

EDITORIAL

Dear readers,

To quote the Editor of PhilaJournal from his book *The Passion of Discovery*, "By striving to do the impossible, man has always achieved what is possible. Those who have cautiously done no more than they believed possible have never taken a single step forward", goals can be achieved if you really believe in them.

In the very early days of the creation of the GTA Philatelic Alliance, two members of the Executive were interviewed by *The Canadian Stamp News* to explain why the "new kid on the street" emerged and the concern it has on the future of philately in GTA and in general. One member was quoted "There is a lack of co-ordination between the hobby's partners - collectors, Canada Post, dealers, the National Federation, and show organizers". The other "There is a growing frustration with the way the hobby is changing and we spend a lot of time complaining about this, that and the other, and not enough time getting on with a dynamic, exciting hobby". Well, miracles do happen indeed! The prayer was answered on May 31, 2003 in Hanover, ON during Royal 2003, where a historic meeting took place.

Initiated by Canadian Stamp News, a group, lacking an official name decided to call themselves the Stamp Stakeholders Group, representing CSN, Canada Post, RPSC, CSDA, Show Organizer, BNAPS, GRVPA, GTAPA, PSS met for the first time in a forum to discuss ways to promote the hobby of stamp collecting. (see article on page 9).

STAMPEX is being revived in Toronto. Thanks to the initiative taken by the GTA Philatelic Alliance, in partnership with the Canadian Stamp Dealers' Association, is staging a philatelic exhibition, an event which has been missed for a number of years. This show will be unique in that the frames will not only display competitive exhibits, but will have frames showing the viewers why we collect, why we exhibit, samples of basic collections to stimulate collectors to exhibit, and culminating the show with two award winning collections by well known exhibitors. (see article on front page)

The changing face of philately is narrated in an article where non-postal collectibles are now allowed in philatelic exhibitions. (see article on page 6)

See you *en masse* at STAMPEX '03 in October.

Frank Alusio



Contributors:

Frank Alusio, Dorothy Attwells, Peter Butler, Efeea, Geoff Ewing, Art Halpert, Herb Kucera, Garfield Portch, Bob Thorne.

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STAMPEX is Revived (from front page)

- A series of workshop/seminars is being organized to assist not only the beginning collector but also the intermediate and advanced philatelist. All such events will be listed in the program guide. Sessions on, *The Stamps of the Province of Canada, 1851 to 1867*, presented by Ian Kimmerly, *The Small Queens*, by Garfield Portch, and *Thematic Philately - Collecting and Exhibiting* by Frank Alusio are confirmed and several more are in the planning stage. A workshop for beginning adult collectors is also scheduled. Four experienced collectors will provide hands-on opportunities to learn the basics of obtaining, mounting, organizing, and storing stamps and covers. It will also include some postal history, the tools of the trade, and collaterals. This workshop will also be available for young beginning collectors.
- Since October is *Canada Post's* annual "focus on youth", we are promoting a satellite launch of the Canadian astronaut stamps at STAMPEX '03. Details will be announced early in the fall. A special show-cancel and cachet cover will be available for personal cover creating and canceling.
- The front entrance of FALL STAMPEX '03, will have a new look too! Greeters will welcome you to the show and hand out show programs and give directions to the exhibits, the marketplace and the workshop areas. A new banner will hang from the rafters to celebrate the return of STAMPEX to Toronto. The traditional table for club show cards, sales flyers, free copies of newspapers, auction catalogues, and the handy CSDA shopping bag will all be available inside the marketplace area.

In planning future STAMPEX shows, let me assure you we already have ideas for bigger and better experiences in the years to come. While only a modest display of forty frames will be presented this October, the exhibitors' frames section will be greatly expanded next year. To compliment the *Alliance's Club Challenge Award*, entry forms from other club's in the GTA and beyond, as well as individual collectors, will be solicited. An expanded Court of Honour can also be expected as will be the selection of workshops and seminars. We envisage the eventual return of an annual, national show to Toronto. The GTAPA welcomes the challenge to improve and build on what has been created for this October.

With the committed support of CSDA and our continuing focus on improving the "art of philately" in the Greater Toronto Area, we will approach the next few years with excitement and enthusiasm. In four years, we should be in great shape to host the **ROYAL • 2007 • ROYALE**. The good news is that the GTAPA was sanctioned the opportunity at the Hanover Show last May/June. It is now official! We will host the National Convention and Exhibition show in 2007. STAMPEX provides us the preamble to make it a memorable event in philately, in not just Toronto but across the country and beyond. ■

FROM THE PRESIDENT'S DESK

There is a great deal of pride wrapped up in this issue of *PhilaJournal*. In our last issue, I listed the accomplishments of our first year of operation, and although we lost one founding club, we gained two new members, the Bramalea Stamp Club and the Insurance and Banking Philatelic Society. The listing of initiatives and accomplishments completed or ongoing in the first year is impressive by any standard.

Our newsletter, *PhilaJournal* is gaining new advertisers as well as new and enthusiastic readers. Under our editor, Frank Alusio, the journal has a new format and an expanded audience outside of the member clubs. The positive comments and encouragement received are appreciated. I encourage all readers to spread the good word to friends and colleagues about the Alliance, send them the extra copies from your club and encourage their involvement. And most important of all, please support the advertisers. Tell them you got their name from *PhilaJournal*. Without them we won't have a first-class newsletter.

Finally, it must be stated that none of this would have been possible without the enthusiasm of the members of the seven clubs that make up the Alliance. Without the volunteers and contributors, and especially the club representatives on the Board, none of the above would have been possible. That on its own, is reason enough to be very proud. Collectively, it makes the buttons burst off my shirt!

The CSDA/GTAPA Partnership

It is no secret that the costs involved with putting on a major stamp exhibition in Toronto, financed by stamp clubs or philatelic groups on their own, is virtually impossible. It is also understood that stamp marketplaces fund their own events, through dealer's fees, but have not been successful in bringing the exhibiting side of the hobby to those shows. Enter CSDA and GTAPA. Together, these organizations have developed a mutual understanding that both aspects, a bourse and an exhibition, are possible if the organizations work collaboratively in planning and staging the show.

Every step of the process for this year's FALL STAMPEX, has been the result of e-mails, telephone calls, and meetings amongst the four key people in the partnership: CSDA's Rick Day and John Sheffield, and GTAPA's Frank Alusio and myself. The flexibility in decision-making and the mutual respect that has developed, are indicators that we are truly working together to reach success. Have we committed to a partnership that will present STAMPEX in years to come? Most definitely! Will we be looking for other initiatives to expand the program and other partners to join this happy throng? Yes! We will also prepare a joint budget statement following the event and, share the results of a professional evaluation of the show, done by an outside agency.

What's up for Year Two

As noted in the lead article, the second year begins with a revamped STAMPEX program and even more important to the future of the Alliance, an exciting partnership with the Canadian Stamp Dealers' Association. Below, I would like to share with you a few other ideas that will carry through our second year of work on behalf of collectors in the member clubs.

- We will continue to liaise with the other stamp clubs across the GTA and attempt to bring them on board with the Alliance and its program and goals.
- We will begin to move forward on our commitment to beginning collectors, especially the youth. Please see below for more information on beginning our program to assist youth.
- Following STAMPEX, we will be forming a planning committee to begin our march towards the ROYAL*2007*ROYALE.
- New initiatives will begin with *Unitrade* this fall. As you know, we have been assisting *Unitrade* at the UNIPEX shows, with their welcoming and registration table as well as holding GTAPA fund raising raffles. We hope to enter into a further dialogue about future exhibiting at those shows and, we are also negotiating a discount package for philatelic supplies for member clubs. Please see an outline of this proposal below.

There are four programs to get us started. Do get involved in the Alliance. Without you, it won't be nearly the reward you and your club deserve.

Winners of the UNIPEX Raffle Prizes

Once again, the raffle conducted at the welcoming table at UNIPEX in June, netted the GTAPA funds over \$100.00. Prizes were donated by *Canada Post*. 1st prize (framed photos and covers of skating and hockey events), was won by **Rosemary Lemche** of Etobicoke, 2nd prize (a Collection Canada 2002) was won by **John Eby** of Elmira, 3rd prize (2001 Figure Skating Championship coin and stamp set) was won by **Jim Carleton** of Scarborough, and the 4th prize (a bridge card set of the Tall Ships stamp) was won by **Margaret Catling** of Niagara-on-the-Lake. Thanks to the Alliance volunteers who worked the four shifts. Thanks also to *Unitrade* for giving us the opportunity and for advertising in our *PhilaJournal* each issue.

The Youth Initiative

Some Board members have been doing research this past year into youth programming, what is happening in other areas of the province and beyond, and what is working for them. It is now the time to share the knowledge gained and to begin planning strategies to implement in the GTA.

If you are a member of one of our member clubs and are interested in joining a committee dedicated to working on the development of meaningful programs for youth, please give me a call or speak to your club president. I

would be thrilled to hear of your interest and would welcome you to the group warmly. Our first committee meeting will be held early in September and will consist of a sharing session of resources currently being used elsewhere.

Unitrade Discount Offer for Alliance Clubs

In our discussions with Doug Robinson, warehouse manager at *Unitrade*, we have been able to reach an agreement to provide a discount on stamp accessories from their catalogue, for the Alliance member clubs. Some restrictions may apply but basically, all items ordered through an appointed representative for each club, will be able to purchase supplies for club members at a 25% discount. Here is the tentative process:

- Each club will appoint a *Unitrade* rep. whose name will then be forwarded through the GTAPA, to *Unitrade*.
- The rep. will be responsible for collecting orders from club members at club meetings, then going to the warehouse and purchasing the items at the discount prices.
- Individuals will be discouraged from going to *Unitrade* on their own and henceforth may not be given a discount.

This procedure will increase the discount presently given to individual club members and will lessen the number of single orders by individuals that occurs now. A few clubs already have a similar arrangement with the supplier and can be incorporated into the new system. More information will be available from your president at the first meeting in September. ■

Peter Butler, President

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CLUB MEMBERS' ACTIVITIES

Bramalea Stamp Club

Meets the 1st Sunday (from 2:30 to 4:30pm), October to June and the 3rd Tuesday (from 7:30 to 9:30pm) year round at Terry Miller Recreation Complex, Williams Parkway (between Dixie Rd. and Bramalea Rd.), Brampton.

For more information, contact Bob Thorne at 905-792-3526 or [Email: r.thorne@Sympatico.ca](mailto:r.thorne@Sympatico.ca).

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East Toronto Stamp Club

Meets the 1st and 3rd Wednesday, from September to May, at Stan Wadlow Clubhouse, Cedarvale Avenue Toronto.

For more information, contact Raymond Reakes at 416-425-1545.

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Insurance & Banking Philatelic Society

Meets the 3rd Thursday at 6:00pm of every month (Except in December, when it is the second Thursday) on the premises of Canaccord Capital Corporation, 320 Bay St. 13th floor.

As for membership, the Society's constitution actually requires members to be from the banking or insurance sector, as the name implies. However, we are always happy to welcome visitors.

For more information, contact either Herb Kucera at 416-494-1428, Email: herbkucera@rogers.com or Josh Hodgson tel: 416-267-6749

North Toronto Stamp Club

Meets on the 2nd and 4th Thursday from September to June at 7:00pm at the Yorkminster Park Baptist Church, 1585 Yonge St., Toronto, east side, one block north of St. Clair Ave. at Heath St., hence easily accessible by TTC. There is (limited) parking available for members and guests who come by car.

There is a short business meeting at 8:00 p.m. followed by the evenings programme: a speaker or panel discussion. Twice a year we hold floor auctions. The Sales Circuit and a few dealer-members are usually open for business at about 6:30. Coffee and cookies are provided. Besides its annual show in March, the Club runs three one-day bourses each year at the Civic Garden Centre the next of which is on Saturday, Sept. 20. Annual membership dues are \$15. Visitors are always welcome.

Fall 2033 Programme:

- Sep. 11 Members' Clothesline Exhibition
- Sep. 25 Panel Discussion: Mounting and Laying Your Pages.
- Oct. 09 David Hopper: Official Stamps and Mail of British New Guinea and Papua.
- Oct. 23 Fall Floor Auction.
- Nov. 13 John Wilson: From British Guiana by Sea.
- Nov. 27 Ingo Nessel: "Sand Dunes" Revisited.
- Dec. 11 Holiday Social Dinner-details TBA.
- Saturday, September 20: NTSC Fall Bourse, Civic Garden Centre, Edwards Gardens. 10 a.m. to 4 p.m.

Club sales circuit, two dozen dealers, silent auction, door prizes, snack bar refreshments, wheelchair access. For more information about the bourse, contact Herb Letsche at 416-445-7720, fax 416-444-1273, or Email ntstampclub@yahoo.ca

For more information about the club and its activities please contact Geoff Ewing at 416-653-3954 or by Email at geoffewing@sympatico.ca.

Stamp Collecting

How do stamp collectors differ from other people? Stamp Collectors have an above-average degree of intellectual curiosity.

North York Philatelic Society

Meets on the 1st and 3rd Wednesday from 6:30 to 9:00 pm (July & Augusts 3rd Wednesday only) in the Skaters' Lounge at the Carnegie Centennial Arena, 580 Finch Avenue West, (1 1/2 blocks west of Bathurst Street), Toronto.

Meetings feature convivial atmosphere, speakers, auctions, a sales circuit and a number of dealer members. Membership is only \$10 per year. Ample parking is free. Our annual show, NYPEX, is held in May and features 20 plus dealers, our sales circuit, raffles and hourly auctions.

NYPS is a member of the Royal Philatelic Society of Canada and the Greater Toronto Area Philatelic Alliance.

For more information, contact:
Art Halpert at 416-643-2020 (days) or 416-499-4406 (evenings / weekends); Email: ahalpert@sympatico.ca

Scarborough Stamp Club

Meetings are held on the first and third Tuesdays of each month during the school year, and are held at the Cedarbrook Community Centre, located behind Cedarbrae Collegiate, at 91 Eastpark Blvd. in Scarborough. (Eastpark is two blocks south of Lawrence and runs from Markham Road to Bellamy Rd.).

For more information, contact Peter Butler at 416-690-4666 or Email: pbutler@ilap.com

The first meeting of the month is for trading, buying, and selling. The club's circuit books are available for buying material submitted by club members. There is no formal meeting nor is there an organized program. Members come any time after 6:00 p.m. and depart at their leisure to 8:30 p.m. when everyone packs up for the night.

In the second meeting of the month, there is a brief business meeting, an auction, a raffle and lucky draw, and often, a presentation on some aspect of stamp collecting. The meetings are usually over by 9:30 p.m. Refreshments are provided, and guests are warmly received and welcomed into the activities.

The dates for the Sept. to Dec. meetings and program highlights for the third Tuesdays are as follows:

Trading-Buying-Selling Nights are: Sept. 2nd, Oct. 7th, Nov. 4th, and Dec. 2nd.

Business-Program-Auction Nights are Sept. 16th, Oct. 21st, Nov. 18th, and Dec. 16th.

On September 16th the members have been asked to bring in a unique cover, their favorite set of stamps, or a special page from an album, to share with the members. This "close-line" activity will include a one-minute explanation of each member's gem and will help everyone get to know each other's interests.

On October 21st the members who attended the FALL STAMPEX '03 show will share their stories, show their purchases, and reflect on the strengths of the show and where there may be room for improvement.

On November 18th there will be a guest speaker's presentation, topic to be announced.

On December 16th the club will hold its Annual Christmas Party. Several games of Bingo, the traditional Xmas Party activity with lots of prizes and a pot-luck buffet supper will be enjoyed by all.

Member's guests and unannounced visitors are always welcome. The friendship is catching, the acceptance is encouraging, and the coffee and cookies are free, as are the answers to your questions!

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West Toronto Stamp Club

Meets on the 2nd, 3rd and 4th Tuesday at 7:30pm, from September to June, at Fairfield Seniors' Centre, 80 Lothian Avenue, (3 blocks south of Bloor St. West, and 2 blocks east of Islington Ave.).

Membership is only \$15 per year, renewals are \$12. Ample free parking, Club's Newsletter, Regular and Invitational Auctions, Study Group Sessions, Dealers Tables, and Exhibitions.

For more information, contact Frank Alusio at 416-621-8232, or Email: falusio@sympatico.ca.

Fall 2003 Programme:

- Sep. 02 Board Meeting
- Sep. 09 Regular Meeting and Auctions
- Sep. 16 Study Group Session: Topic TBA
- Sep. 23 Regular Meeting and Auctions
- Oct. 14 Regular Meeting and Auctions
- Oct. 21 Study Group Session:
- Oct. 28 Regular Meeting and Auctions
- Nov. 11 Regular Meeting and Auctions
- Nov. 18 Study Group Session:
- Nov. 25 Regular Meeting and Auctions

West Toronto Stamp Club

FALL 2003 INVITATIONAL AUCTION

Will take place on December 9, 2003

No lot is less than \$20.00 catalogue value

Viewing: 7:00-8:00 pm

Bidding: 8:15 pm sharp

Ample free parking

Free refreshments

Members of any clubs are welcomed

For more information

Contact Reay Cairns at 416-742-8107

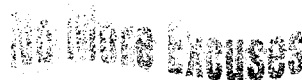
Did you know that . . .

The oldest known illustration of a postal vehicle is a bas-relief c250 BC from the Igel Column at Trier, in Germany, and shows a two-wheeled

vehicle of the *Cursus Publicus* (the Roman postal service), capable of carrying up to 200kg (450 lb) of mail.

THE CHANGING FACE OF PHILATELY

by Frank Alusio, FRPSC



A New Era in Philately

Time is up. You have waited long enough. In case you are not aware, major changes are taking place in philately. We were accustomed to building our collections which then turned into exhibits by adhering to the traditional way, i.e. all what we collected was postally oriented with some collateral material collected here and there to satisfy our whims. Well have I got news for you. Do you remember the Cinderella stamps? the non-postal labels? the Christmas and Easter Seals?...you can now dust them off and turn them into competitive exhibits. Organized philately has made drastic changes in the way we collect and exhibit.

The New Divisions

Organized philately proponents were alarmed in the way the general public and stamp collectors perceived the stamp exhibitions as shows for the rich and well established collectors. As a result, the attendance was declining.

In order to attract stamp collectors to exhibiting their material, additional divisions for new categories of exhibits are now in place in North America under a General Class: **Display**; **Illustrated Mail** (FDC, Maximaphily, Advertising Covers, Patriotic Covers, Cacheted, Imprinted, Illustrated Covers/Cards); **Charity Stamps** (Christmas, Easter Seals); **Promotion** (Poster stamps); **Cinderellas**.

In addition to these divisions, another competitive type of exhibit is the One-frame exhibit and is becoming more and more popular in particular with those collectors who were intimidated by the multi-frame exhibits. So, how will the new Divisions affect you?

As an exhibitor, you will have the opportunity to assemble and enter exhibits that have formerly been discouraged from competition. Collectors of poster stamps, advertising covers, Cinderellas, and patriotic covers, for example, will now be able to assemble their collections into exhibits and show them competitively on an equal basis with other types of exhibits. The new Divisions will be judged using criteria designed for each new division.

The Divisions initiative does not take anything away from exhibitors who have been competing at previous shows. The Divisions are inclusive not exclusive. It opens the door to new types of exhibits. It is hoped that new exhibitors will be encouraged to show their prized collections.

As a show-goer, you will benefit by getting to see a wider range of interesting, colourful, and informative material that you have not had the opportunity of seeing before.

Show committees have had some difficulties filling their frames in recent years. With so many more types of

excerpts from the philatelic press...

& comments from Peter Butler

exhibits permitted to compete, it is hoped the Divisions initiatives will help show committees fill their frames and fill their shows with viewers and exhibitors. However, Show committees will continue to have the freedom to accept or reject any exhibit (s) without explaining to the applicant just as they do now. There is no mandate for show committees to accept exhibits from all, or even most, of the Divisions.

As a judge, you will face new challenges. Judges will have to learn the basics of judging exhibits in the new Divisions.

It will not necessarily be easy but we are confident our accredited judges are up to this challenge

The Answer to Multi-frame Exhibits

Are you still intimidated by the multi-frame exhibits? And there is no hope on your part to assemble such exhibit? Fear no longer. Any stamp collector, without any excuses, can and should have an exhibit; either for pleasure or competition. This can easily be achieved with the **One-frame** exhibit. We all have a philatelic collection, don't we? Then you have no difficulties mounting 16 pages (one of which is the Title Page) of your material to create your own masterpiece. You will never look back and will ask yourself "Why have I waited so long?" (See last issue of *PhilaJournal* for more details on the One-frame)

Is your collecting area a country, a period within a country, postal history, postal stationery, thematic, and any one of the new Division, you can easily start exhibiting with One-frame. If the philatelic material you have in your collection is not sufficient to assemble 16 pages, don't give up. Yes, there is a solution. The answer is the **Display Division**.

The Display is a fairly new division of philatelic exhibiting that blends together two distinct aspects into a whole exhibit. First and foremost, exhibits in this division must be a philatelic undertaking. However, up to 50 per cent of the material in the exhibit can be collateral material (non-philatelic), but somehow related and relevant to the development of the exhibit.

This type of exhibit allows collateral material such as photographs, currency, buttons, medals, and virtually any flat items that would fit into a frame to be included in an exhibit to augment the philatelic (postal) material.

Combining the two aspects gives exhibitors greater freedom in selecting material and the manner in which that material is displayed. Additionally, the values placed on the various aspects of the Display exhibit are such that creativity, ingenuity and originality are rewarded.

The new Display Division permits a collector to exhibit non-philatelic material that is tied into the subject of an exhibit that is basically thematic. In my opinion, it permits the collector to broaden their exhibit with additional material. It opens the door to a whole new range of potential collectors and that is one of the innovations that is needed for the future of development of philately. ■

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In an article titled, "The USPS Was Dead Wrong", Herman Herst Jr. wrote about "boobos", errors made by the USPS, not in the production of stamps, but in the literature that is prepared along with a new stamp. The writer gave several examples of boobos, one of which stuck in my mind because at the Biloxi Show that I attended in February, I had picked up a maximum card, "A Nation of Readers". Later, while reading through Herst's book, I came across the following excerpt, telling of the booboo made around this stamp. Herst couldn't use the word "error" in his article. For an explanation, please see below.

The, "A Nation of Readers" stamp, according to the Postal Service's publicity, shows President Lincoln reading to his son. But some connoisseurs of art with eagle eyes and elephantine memories, recall that the Matthew Brady photo from which the stamp's design was taken, was sold at auction to the *Forbe's* magazine's art collection, for well in excess of one hundred thousand dollars.

Brady, the Civil War's greatest photographer chronicler, made it clear, when he took the photo, that Lincoln and his son, were studying that novel invention of a couple of decades before philately. The War, separating so many families, many permanently, made photography, heretofore an expensive luxury, something anyone could afford. It was an album of photos that Lincoln and his son were poring over. They were not reading a book.

Page 120-121 The Best of Herst's Outbursts, Herman Herst Jr., Venture Press, 1993.

Ever wonder what the different is between an error and a freak? Both words are used in the literature to describe stamps at variance from the normal ones. The classic definitions for the two terms are:

- *An "error" is a stamp with an inadvertent complete and consistent production error, a botched printing or production step, (color omissions, inverts, imperforates, double printings etc.).*
- *A "freak" is a stamp with color shifts, misperfs and other inconsistent printing or production problems.*

These two terms are often joined with a third, as a means of describing other kinds of unusual stamps. The term "oddy" is used to denote unusual stamp variations, stemming from stamp designing through the pre-production process, e.g. in the essays, proofs and specimens stages. Together, they are all referred to as EFO's. Here is an easy way to remember these often-confusing terms. Herst Jr. states, ("If it is in the Scott's catalogue as an error, it is one! If it's not, it most likely is a freak")... or an oddity!

Trivia Question...worth two first day covers, if you're first to me with the answer!

On the stamp, Lincoln is showing the photo album to his son. What's his son's name?

Peter Butler 416-690-4666 or pbutler@ilap.com ■



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50 YEARS AGO

by Garfield Portch

The summer (June) issue of *The Canadian Philatelist* provided a report on the Annual Meeting held at the King Edward Hotel in Toronto. The new President, Mr. L.M. Lamouroux, in his first column urged Canadian collectors to take an interest in collections of more foreign countries.

Mr. Harold Gosney, late of the North Toronto Stamp Club, won \$10 for his article *The "Tablet" Key Type Stamps of the Crown Colonies*.

Mr. E. Rushton wrote a huge article titled *Canada's 1952 Red Cross Stamp* in which he discussed the 59 varieties of dots and lines that he had discovered to date.

The President, L. Lamouroux, taking his own advice about foreign interest, wrote a two page article *The Sower Stamps of France* in which he presents an interesting case for a specialized collection.

Only one advertisement appeared in the summer issue and that was for *The Master Gobal Stamp Album* with room for 55,950 stamps and selling for \$19.95! I don't know if the title was a misprint and should have read *Global* rather than *Gobal*.

BNA Topics, being a monthly publication, continued to provide lots of informative articles during the summer of 1953.

The first such article is Part 1 of what promises to be a lengthy series on *Canadian Railway Postmarks* by Dr. Alfred Whitehead. His opening remark is that the study is huge, difficult and fascinating. He presents a list of 5 books that he suggests are valuable to the study.

The newly elected President of BNAPS, Harry W.

Lussey wrote his first presidential column. In a tragic coincidence, the hobby has recently learned of the death of this internationally recognized philatelist in April 2003.

The discovery of a few copies of the 5¢ green Registration stamp perforated 12 x 11½ by W.T. White gave rise to an article and numerous letters through the summer. It was estimated that less than 5 copies in 1,000 bears the rare perforation.

Jim Sissons' new *BNA Catalogue* is reviewed. With a cover price of 25¢, it is described as the best *BNA* catalogue available. The 12d black (#3) was offered at \$1050!

In the May issue, Ed Richardson presents a guide for the establishment of a working library describing it as the "best of philatelic investments". The argument is still valid in 2003 and some of his recommended titles are still on the recommended list today.

What was happening in the rest of the world in 1953?

- US physiologist Ancel Keys suggests link between heart disease and high fat diet.
- Dr. James Watson discovers the structure of DNA.
- *Playboy* magazine is launched.
- Edmund Hillary and Tenzing Norgay reach summit of Mount Everest.
- Baron Bich launches Bic ballpoint in France.
- Queen Elizabeth II is crowned. ■



Here is a true story about a Penny Black that ought to tickle a collector's fancy.

A well-dressed dowager lady came into a stamp store, carefully extracting from her reticule a folded piece of tissue paper.

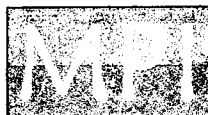
In the tissue paper was a well-worn example of what at one time was an attractive Penny Black.

"I have to sell the first stamp in the entire world. It is very rare and very valuable".

The store owner, patience and understanding in every syllable, explained, "Yes, we know that the Penny Black is the first stamp in the world, but, it is neither rare nor valuable". The lady persisted, "Oh, yes it is. It is very, very valuable".

With a shade less patience, the owner continued. "Madam, it is really not valuable. If you will look at our own window, you will see that we have an excellent copy of the Penny Black there, priced at just 50 pounds".

"I'm not surprised", the lady replied, returning the stamp to her reticule. "Yours is a copy, as you say, but mine is original and genuine". ■



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A FORUM OF THE MINDS

By Garfield Portch

On May 31, a meeting was held in Hanover, ON during the RPSC Annual Convention and Exhibition to discuss ways and means to promote stamp collecting.

The meeting was, both in my opinion and consensus, a success. We were able to get representatives of the various stakeholders in the hobby together in one room. Egos were checked at the door and real discussions happened for the two hours that were available to us.

The participants were: *Canadian Stamp News*: Paul Winkler, Mary Ann Winkler, Bret Evans and Nancy Limieux; *Canada Post*: Elia Anioia; *Canadian Stamp Dealers Association*: Roy Houtby; *BNAPS*: Garfield Portch; *RPSC*: Charles Verge & George Pepall; *PSS*: Gus Knierim; *Greater Toronto Area Philatelic Alliance*: Peter Butler; *Grand River Valley*: Howie Mason; *Royal 2003 Organizing Committee*: Jim Measures.

Following introductions, coffee and buns, the panel of 13 sat to discuss a number of issues and to kick out some suggested plans of action.

Why did past attempts to talk fail?

Charles Verge discussed past attempts at this types of effort. The first was initiated by Canada Post while the second was jointly sponsored by the RPSC & CSDA. The reasons for failure appeared to be:

- There was no follow up
- Participants would not release holds on their regional interests
- They targeted the wrong people. i.e. kids vs. returning adults

Purpose of May 31 Meeting

To come away from the meeting with some action plans that will lead us closer to our most important goals.

Who are the identified stakeholders?

- Collectors
- Canada Post
- Dealers
- Media
- National associations

What is the current reality?

- Each of the stake holders is independently reinventing the wheel
- We are all guilty of not respecting the positions and needs of the other elements
- We have mis-directed our efforts by ignoring the return of the latent mature collectors
- The elements have conflicting agendas

What are realistic goals?

- Long term communication network
- Increased participation in our community activities
- Sharing success stories

- Promoting leadership in each of the communities and the hobby at large
- Developing tool kits and promotional material to recruit additional participants

Action Plan

- There will be another meeting to be held at the Fall STAMPEX Show in October in Toronto
- Canadian Stamp News will act as the interim focal point of leadership and communication
- The delegates at this meeting will continue to represent their constituents pending the development a specific action plan
- Other regional groups will be invited to participate when a specific action plan is established.

Summary

In my opinion, this meeting was a roaring success in that each of the participants came to the table with an open mind with each recognizing the individual needs of the other participants. There was no "circling of wagons" to protect individual interests not was there any attempt to try to usurp control for a specific group of interests.

What is this going to mean? If we are to have any meaningful progress, each interested party will need to arrange priorities to advance the common need above the individual requirements. Any suggestion of a "Holier than thou" position will need to be discarded and each element will need to formally recognize that the world of philately is a changing world. Each will need to recognize that reality includes thematic collecting, display class and social philately. There will always be room for the specialist, but the specialist is not at the centre of the universe.

All in all, I believe that this forum was an enormous positive step in the right direction. Only time will tell what effect we will have. ■

●●●●●●●●

STAMP SHOWS & MARKETPLACES

September 20, Cobourg, ON

COPEX 2003,

Salvation Army Citadel, 59 Ballantine St.

Hours: 9:30am to 3:30pm. Sponsored by the Cobourg Stamp Club. For more information, contact: H.R. Hosking at 905-885-2104 or Email: dorahrh@eagle.ca

September 27, Sarnia, ON

LAMPEX 2003

Optimist Hall, Point Edward Arena

Hours: 9:30am to 4:30pm. Exhibits and a dozen of dealers. Sponsored by Sarnia Stamp Club.

For more information, contact: John Armstrong,

at 519-464-2688 or Email: sarniastampclub@cogeco.ca

October 5, Cambridge, ON

9th Annual G.R.V.P.A. Club Fair
United Kingdom Club on Dunbar Road, just east of Hwy
245, Cambridge.

Hours: 10:00am to 4:30pm

Featuring: over 350 circuit books of 13 clubs, youth table
with free stamps, and mini auction.

Visitors and members are welcome.

Sponsor: The Grand River Valley Philatelic Association.

October 18, Guelph, ON

GUELPHEX 2003

The Evergreen Seniors' Centre, 683 Woolwhich St.

Hours: 10.00am to 4:00pm. Free admission.

Door prizes, exhibition, dealers marketplace, sales circuit.

Sponsor: Guelph Stamp Club.

October 25, London, ON

MIDDPEX 2003

White Oaks Mall, 1105 Wellington Rd.

Hors: 9:30am to 5:30pm. Free admission and parking.

100-frame exhibition, 22 dealers, silent bid auction.

Sponsor: Middlesex Stamp Club.

For more information contact:

Patrick Delmore at 519-675-0779.

October 25, Barrie, ON

STAMP EXHIBITION & MARKETPLACE

Event Centre, Trillium Room, Essa Road and Hwy. 400.

Hours: 10:00am to 4:00pm. Free admission and parking.

20 dealers, Canada Post, silent auctions, and Barrie Postal
History display to mark Barrie's 150th birthday.

Sponsor: Barrie District Stamp Club.

For more information, contact:

Doug Sawyer at 705-435-3739

October 17-19, Toronto, ON

Fall STAMPEX '03

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Queen Elizabeth Building, Exhibition Place, Toronto

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John Sheffield (Marketplace) at 519-681-3420 or

Email: john@johnsheffield.com or

Frank Alusio (Exhibition) at 416-621-8232 or

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IN BRIEF

Postal Rates Increased

Canada Post has announced the following proposed
rate adjustments that will come into effect January 12,
2004.

- **Domestic** - \$0.01 increase to \$0.49 in the basic letter
rate.
- **USA** - \$0.15 increase to \$0.80 for letters, cards, and
postcards up to 30g destined for the USA;
- **International** -
\$0.15 increase to \$1.40 for
letters, cards and postcards
up to 30g to foreign
destinations.

Canadians still enjoy one of
the lowest domestic basic letter
rates among industrialized
nations. It costs \$2.37 from
Great Britain, \$3.13 from
Germany and \$1.49 from
Australia to send a 30-gram
letter to Canada. The cost to
mail a 30-gram letter from the
USA to Canada is \$1.16.

Did you know that...

The longest route of a foot-post was that between
Montreal and Niagara, a distance of 660 kilometres (410
miles). A regular mail service was established by George
Heriot about 1789. A courier set out each January from
Montreal, travelling on snow-shoes and carrying the
mailbag over his shoulder. Averaging 24 kilometres (15
miles) a day, it took him three months to do the round
trip. ■

(Source: the Guinness book of stamps)

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